

**Request for Proposal
Suicide/Substance Abuse
Education Prevention Campaign
Workshop for
Youth**

**Red Cliff Community Health Center
Behavioral Health Department
Red Cliff, WI**

June 7, 2016



General:

The Red Cliff Band of Lake Superior Chippewa Indians are issuing this Request for Proposal (this RFP) to identify candidates that will be able to provide a suicide /substance abuse education prevention campaign for the Red Cliff community made by the Red Cliff youth. This campaign will involve an intense summer workshop with the youth of the community. The end result will be a short film written, produced, acted and edited by the youth sharing their views and experiences of how suicide and substance abuse has impacted their lives (see example <https://vimeo.com/141806754>) radio announcements, posters and other creative advertisements.

Overview:

The Red Cliff Reservation was created through a series of treaties between the U.S. Government and the Red Cliff Band of Lake Superior Chippewa Indians (Red Cliff Band), the most recent being the treaty of 1854. The reservation is approximately one mile wide and 14 miles long, located at the top of the Bayfield Peninsula, on the shores of Lake Superior in northern Wisconsin. The village of Red Cliff, the location of tribal offices and businesses, is three miles north of Bayfield Wisconsin, a popular tourist community adjacent to the Apostle Islands National Lakeshore. The reservation population is approximately 1100, primarily Native American.

The Red Cliff Reservation is governed by an elected nine member Tribal Council. The role and responsibilities of the Tribal Council have expanded considerably since the passing of the Self-Determination and Educational Assistance Act of 1975. The Tribe administers approximately 120 programs, grants, and contracts and employed over 300 people in 2012.

The Red Cliff Community Health Center, located on the Red Cliff Reservation on State Highway 13, serves as a gathering place and a center for essential services to all who enter. Red Cliff Community Health Center is a full service clinic and offers both direct and community health care services. All Services are provided to American Indian people and their families, as well as the surrounding communities of Bayfield, Madeline Island, Washburn and Ashland.

RCCHC Mission:

The mission of the Red Cliff Community Health Center is compassionate health and wellness services centered on our customers, their families and our communities.

RCCHC Vision:

Complete and integrated services for healthy living.

Contract Term:

The contract shall be the completion of the workshop with a complete suicide prevention substance abuse campaign completed.

The selection of any proposal shall not imply acceptance by the Tribe of all terms of the Proposal, which may be subject to further negotiation and approvals before the Tribe may be legally bound thereby. If a satisfactory contract cannot be negotiated with the highest ranking proposal in a reasonable time the Tribal Council in its sole discretion may terminate negotiations with the recommended Proposer and begin contract negotiations with the next highest ranked proposal.

Expected Timeline:

RFP is issued by the Tribe		June 15, 2016
Proposals due	12:00 Noon	July 1, 2016
Selection of vendor		July 10, 2016
Contract development & approval		July 20, 2015
Service Start Date		Day after signed contract

Submission Requirements:

1. Contractor will need to pass a background check.
2. Contractor will need own media equipment (we may be able to help with extra computers and software).
3. Contractor will need submit workshop curriculum (age specifics and time line).
4. Contractor will need to submit workshop budget of \$7,700 for complete workshop including equipment, supplies and wage.

This RFP will serve as the organizations request for further information and a proposal from vendors to meet the needs of the practice. All proposals must be typewritten and a paper or electronic copy must be submitted by 12:00 p.m. July 1, 2016 to the contacts identified below. Late submissions will not be considered.

Contact: Katy Gorman, Behavioral Health Director
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